

Union City Chamber of Commerce, 3939 Smith Street, Union City, CA (510) 952-9637

The Union City Chamber is dedicated to support the vitality and growth of Union City's business environment.



Spring at Your Farmers' Market

Spring has sprung and your Union City Farmers' Market is filling up with seasonal produce, fresh fish, orchids and other flowers, baked goods, and gourmet foods. Spring produce is making its way to market tables, such as asparagus, leafy greens, strawberries, and much more. As the season progresses, more variety and selection will be available. What a perfect place to stop and enjoy Old Alvarado Park on a Saturday morning!

The Union City Farmers' Market is a fantastic gathering place for families, neighbors, and local businesses to mingle and talk, purchase great produce, and find a sense of community in a central

location. You can find customers in their walking shoes, pulling shopping carts and carrying their reusable shopping bags, ready to fill them with the best products that California has to offer. The market is very often more like a festival than a market!

The market encourages people to shop on a weekly basis and many of our loyal customers visit week after week. They don't just shop the market, though. They frequent local businesses, restaurants, and other companies. And with community events scheduled nearby and in the market, it is a great place to advertise your local business.

To capture some of these loyal customers and bring them to you, we have a program called "Merchant at the Market" which offers a free booth at the market where you can promote your product or service.

If you'd like to participate at the farmers' market on a Saturday, and find new customers for your local business, please contact the Union City Chamber of Commerce who will make arrangements with the Union City Farmers' Market manager.

We'll see you at the market!

From your friends at Pacific Coast Farmers' Market Association.



About Chamber Chatter...

The first session of the **Chamber Chatter Workshop** occurred earlier this month; the next one will be in April.

Did you know that as a Chamber member, you can post on our website: a job opening, advertise a

coupon or a hot deal, promote company events or your services and much more?

If you have not looked at your company's information on the website, now would be a good time to change any

info you would like to share with the public.

Plan on attending our next workshop, see what we offer to help promote your business. Call 510.952.9637 to reserve your place!

Did you miss it?



Ascend Rehab started small in 2004. After relocating from Chicago, founder Swati Shah, started working with special needs children out of her home in San Ramon, and opening her

doors to any and all families that not only needed intervention, but also support. Ascend's hard working staff and their efforts contributed to their growth and the need for a bigger clinic. As a result Ascend chose Union City as their home. The company takes great pride in providing exceptional therapists to schools, clinics and for home based therapy, for kids from 0-16 years of age. Ascend's mission is the belief that every day holds the possibility of a miracle and the Ascend team aims to grow, learn

and develop just like the children they serve.

As the company is always growing, it always seeks



amazing therapists to be part of this selfless company that not only creates jobs for the community but also serves the community.

What's Happening?

Women in Business

**Monday, March 20,
1:00pm- 3:00pm
Fremont Library,
2400 Stevenson Blvd.,
Fremont**

Bay area women CEO's share their experiences, resources and insights into what helped them on their path to success. Join the interactive panel discussion on how to best launch and manage a thriving business in the area.

To register:
<http://acsbdc.org/node/21862>

32nd Annual Golf Tournament

**Monday, April 24, 2017
Castlewood Country Club**

ATTENTION all you golfers - Washington Hospital Healthcare Foundation is holding their Annual Golf Tournament!

Sponsorships are available – includes green fees, golf cart, lunch, dinner, special awards and prizes!

For more info:
510.791.3428 or
foundation@whhs.com

SAVE THE DATE

**Thursday, April 20
10:00am – 11:30am
33377 Western Ave.
Union City, CA**

Celebrate **Earth Day** by joining us for a tour at Tri-CED Community Recycling.

See for yourself what happens to recycling once it leaves the curb and how it's sorted.

Space is limited so RSVP now!

Call: 510.952.9637 or
info@unioncitychamber.com

DON'T FORGET TO SHOP LOCAL

NEW MEMBERS

New York Life
39650 Liberty Street,
#200
Fremont, CA

Srinual 'Nuan' Mogaew is a licensed agent with New York Life. The products she offers through New York Life include: life insurance, annuities, long-term care insurance, and mutual funds.

Have a need for insurance, mutual funds, or annuities? Nuan can be reached at 510.565.8702

McDonalds
27 Union Square
Union City, CA

McDonalds serves hot breakfast, lunch and dinner. Their menu includes breakfast, snacks, burgers, desserts and shakes, chicken and sandwiches, salads, specialty drinks and more. They offer weekly deals you can be a part of.

If you're hungry, stop by and say hello to Anthony Ewell, Manager. You can also call in and order at 510.828.3022



FINELITE
Better Lighting



WEBINARS FOR SMALL BUSINESSES

SCORE is a nonprofit association dedicated to helping small businesses get off the ground, grow and achieve their goals through education and mentorship. They have been doing this for over 50 years.

They are currently offering the following recorded webinars to view at your leisure, and pick up valuable tips for small business success, at no cost!

[5 Habits Prosperous Business Owners Put Into Practice.](#)

Starting a business is challenging, no doubt.

And scaling up and growing a business can be even harder. But it takes more than a "nose to the grindstone" mentality to achieve your goals. That is the focus of this webinar.

[SCORE Expert Answers- How to Write a Business Plan.](#)

A Google search for "write a business plan" yields more than 40 million results, each offering resources, advice, templates and more. If this leaves you overwhelmed and confused about how to tackle this important undertaking, please

watch this SCORE on-demand webinar

[Is Your Business in the Black or in the DARK?](#)

Internationally recognized Quickbooks expert Stacy Kildal offers advice so you can identify the key numbers on which the success – or failure – of your business turns. And then shows you how to use those numbers to guide your day-to-day activities and decision-making.

To watch any of these:
<https://www.score.org/take-workshop>

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We're on the Web!
See us at:
www.unioncitychamber.com

and on Facebook:
<https://www.facebook.com/uccchamber/>

VISIT CALIFORNIA

In the 25 years since [Visit California](#) was conceived, the state's tourism industry has seen unprecedented success — and this past year was the biggest yet. In 2016, California travelers spent \$125.9 billion — a 2.8

increase from 2015. That spending created 30,000 new tourism jobs, bringing the total to 1.1 million, and generated \$10.3 billion in state and local tax revenues. Nationally, the Golden State remains the

gold standard for travel, continuing to outpace national trends across the board.

What event/sight would you recommend to visitors in Union City?

About Our Organization

Our Ambassadors: Gina Martini, Steve Enriquez. Board Members: Tim Conde, Mark Butler, Marty Ankenbauer, Larry Bowen. Front row: Cara Milgate, Sarah Lantimo, Carlene Voss, Emily Phillips, Kelly Klug, Gloria Gutierrez, Michelle Powell. Vice-Mayor, Pat Gascofos. Missing: Bonnie Rankin, Rosanna McDonald, Directors; and Allan Huty, Ambassador



UNION CITY CHAMBER OF COMMERCE
3939 SMITH STREET
UNION CITY, CA 94587



CUSTOMER NAME
STREET ADDRESS
ADDRESS 2
CITY, ST ZIP CODE