

Union City Chamber of Commerce, 3939 Smith Street, Union City, CA (510) 952-9637

The Union City Chamber is dedicated to support the vitality and growth of Union City's business environment.



## Member Spotlight – RECYCLE1234.COM

It was the summer of 1988; I was helping my uncle move into his new home in San Ramon. My uncle had a 1500lb monster mid-range computer. I used to dream about putting my BS degree from San Jose State (Class of 1992) to good use and making all sorts of stuff with that device once I graduated.

I was mortified during the move because he dumped the whole unit in the local landfill! Is that what's going to happen to the millions of computers that the public was buying like candy as they welcomed the Digital Age??? Nooooo. There had to be a better solution.

In 1997 I was running a startup called Printers R Us when I was offered a buyout deal. I was 28 years of age and financially free. I began to think of what to do with the rest of my life. Arnold Schwarzenegger, the new California governor, was promoting recycling and I said, "That's it!" I am going to rescue computers that are no

longer needed. I launched Recycle1234.com in my garage. I then moved it to the Public Storage facility on Alvarado-Niles Road. We then moved to a 1000 sq.ft. location on Western Ave., then 2500 sq ft on Pacific Ave., then 6000sq ft on Western Ave and now have 3 centers: Union City 13,000sq. ft. - Hayward 80,000 sq ft. - and Milpitas 3000 sq ft. We divert almost two million pounds of e-waste from the landfill every month!

I also decided to hire people that needed a second chance. All our employees were reject students, who just needed somebody to believe in them. We worked with the City of Union City and hired a lot of kids from Union City gangs and then sent them on their way after teaching them basic warehousing skills; we hired Veterans for our management positions; and our drivers were all drug rehab folks from a company called CURA in Fremont. Today we work very closely with Alameda County SSA.

I used to go to Home Depot and felt real bad for the 100-200 men who would run after my car for a day job. I decided to do something about it. I started a class where I would teach them how to make fliers and start their own small recycling pickup business. I would then pay them for the e-waste they brought me. Today, over 137 families have their own business and they do not need to run after every truck that pulls into the Home Depot parking lot.

I have four children (all boys). I pray that God gives me the wisdom to make good decisions, so I can set the right example for them. The United States is an amazing country. Let's keep it amazing by doing our part and recycling our electronics responsibly.

Eddie Inamdar is CEO of **Recycle1234.com**, and is a recipient of the 2016 Spirit Award for Business Leadership. His company serves the greater San Francisco Bay Area, providing curbside e-waste

*People with goals succeed because they know where they are going.*

*-Earl Nightengale*





"If opportunity doesn't knock, build a door."

-Milton Berle

## Member Spotlight cont'd.

recycling service. They provide oncall 24/7 residential and business 'pickup from your doorstep' service; they will hold E-waste collection drives/charity events at your location, (if your company is a Non-Profit, it can be a fundraising event); they offer onsite training on

"How to be a Green Business"; they are a California State approved E-Waste Processor and are in strict compliance with CA EPA and DTSC guidelines.

**Recycle1234.com** is located at 33548 Central Avenue, Union

City, CA. They are open Monday-Saturday 8am-4pm.

Contact them through their website [www.recycle1234.com](http://www.recycle1234.com) or call them at (510) 489-3212 to schedule an event, pick up your recycling or just to say 'hi' to Eddie.

## General Membership Meeting

The General Membership Annual Meeting was held June 23, 2016. You missed some great conversations and great food, if you didn't attend!

Discussion focused on ideas about what the Chamber can do to help businesses in Union City. A quick overview of what was discussed:

1. Get small groups of like businesses to

share best practices and have a point of contact for all these businesses.

2. Establish a mentorship program with NHUSD where business folks can mentor high school students in select areas of interest of the students.

3. Instead of small mixers, the Chamber should focus on one event that becomes

an annual event.

4. Have more 'collaborations' with other organizations, other chambers, e.g., NHSE, Newark Chamber

5. Start a Political Action committee to keep residents/members informed of issues.

Anything to add?  
Call us at the office.



# KEEP CALM

## AND Shop Union City

## 2016 Spirit Awardees

Our 2016 Awardees include a chiropractor, a teacher, a public works supervisor and a businessman, not to mention a Green Business.

Each awardee was also presented with a Certificate of Recognition by Meriam Reynosa, representing Senator Bob Wieckowski's's office.



Winner of the Volunteer Award is Dr. Diana Scott (shown with Jim Navarro, nominator), an outstanding chiropractor who saw the need of typhoon victims in the Philippines and did something about it. She has also provided chiropractic treatments to residents in need throughout the time she has been in business here in Union City.

Our next awardee is a

teacher at James Logan High School. He is described as exceptional on so many levels.



(Meriam Reynosa, Abni Brar, Tommie Lindsey) Tommie Lindsey works tirelessly to help his students excel academically while continuing to spend the greater part of his life devoted to building the top Forensics Program in the US.

Our Government Service awardee has put in 35 years at the City and is retiring at the end of this month. What a great way to go out. Richard Sealana



serves as a mentor to young professionals looking

to move up in the workforce. He is noted for his professionalism to his team, city departments and the citizens of the community.

You read about our Business Leadership awardee: Eddie Inamdar



(Meriam, Eddie and Marty Ankenbauer) and his wonderful story.

Our Green Business award went to Krispy Kreme.



(Meriam, Dave Lowman, Guillermo Madrigal, Emily Phillips) Manager Guillermo Madrigal was nominated for his successful implementation of a waste reduction program. His trained staff has saved the landfill approximately 63 tons of material!



*"Look to see What's Happening to save the dates on your calendar."*



## What's Happening?

**TriCity Mixer** – Access Omnicare, July 27, 5:00-7:00pm, 39180 Farwell Dr., Fremont. If you missed the last TriCity Mixer; don't miss this one!! Meet other business owners from the Fremont Chamber and Newark Chamber and Access Omnicare employees.

**4<sup>th</sup> Annual Larry-O Car Show** – August 12, 9:00-3:00-pm, Ruggieri Center. Come join the fun – music, face painting, BBQ fundraiser, and lots of other fun stuff! In addition, there are lots of nice cars to see!!

**Small Business Exporter**

**Forum** – August 3, 8:30 - 1:00pm at Oakland City Hall, the corner of 14<sup>th</sup> and Broadway. Learn about resources to grow your international sales. To find out more, contact Nicki Shepperd at [Niki.shepperd@exim.gov](mailto:Niki.shepperd@exim.gov), or visit [exim.gov/what-we-do](http://exim.gov/what-we-do).

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*Dedicated to support the vitality and growth of Union City's business environment.*



**We're on the Web!**  
See us at:  
[www.unioncitychamber.com](http://www.unioncitychamber.com)

## What's Happening? Con'td.

**Candidates Forum –** September, 2016. The Chamber will co-host this event with the League of Women's Voters. Still in the planning stage.

**Science in the Park –** October 1, 9:00-2:00pm. Alden E. Oliver Sports Park, 2580 Eden Park Place, Hayward. Ca. This is a FREE family event that makes STEM & health compelling and accessible to children and families.

**Art & Wine Fest –** October 8, 2016. It's back! The Fest was so much fun last year, that it is being repeated this year. Music, art, activities for kiddies and lots of fun!

**Manufacturing Week –** October 16-22. Stay tuned for further info on this! If your company would like to participate and need further info, please contact the Chamber.

**State of the City -** October 27, 11:30am-1:00pm. This

yearly event highlights the presentation by the Mayor and the City Manager of their annual report on the latest developments in Union City. This is your opportunity to learn about the issues that impact our city.

**Holiday With the Cops –** December 8, 2016. This is another fun event that we are repeating this year. We are still in the planning stage – stay tuned for further info. It will be worth it!

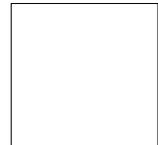
## About Our Organization

Our Board: Tim Conde, Mark Butler, Sarah Lantimo, Carlene Voss, Michelle Powell, Marty Ankenbauer, Emily Phillips, Maria Gallo, Kelly Klug, Gloria Gutierrez, Kitty Hu, Bonnie Rankin. Missing: Larry Bowen, Kris Braunschwig



**COMPANY NAME**  
STREET ADDRESS  
ADDRESS 2  
CITY, ST ZIP CODE

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